



All Things Natural in Alpaca September 2007



The emphasis on "all things natural" is evident throughout Samantha Holmes' new designs for Fashion, Home and Baby. The earthy tones in her new Leaf and Stalk Knit range and soft herbaceous tones in her new gossamer shrugs reflect her love of nature and natural colours. Each item is beautifully made and hand finished by skilled Artisans in Peru on a fair trade basis. Samantha's simple, versatile designs are exclusively luxurious and supremely comfortable to wear.

Samantha continues to use 100% Baby Alpaca to guarantee the unique handle of her garments. Baby Alpaca is fibre from young and extremely fine haired alpaca. Alpaca fleece was one treasured by the Inca Royal family for its strength, lustre and buttery softness. It is hypoallergenic in that it contains no lanolin which together with an absence of 'prickle factor' makes it ideally suited for babies and sensitive skins. A further special benefit is

Samantha Holmes
GIFTS AND HOME ACCESSORIES



FASHION - HOME - BABY

that it does not ball or 'pill' like cashmere and other wools, ensuring it keeps its new look for much longer.

To complement the Baby Alpaca range, Samantha is launching a new collection in 100% Peruvian Pima Cotton. Another luxury, natural fibre from Peru, harvested in the beautiful Piura region in the North, Pima has a very long staple making it strong, silky and lustrous. The new gossamer shrugs and wraps are knitted from 100% Pima Cotton Voile and give an ethereal touch for evening wear, weddings and other special occasions.

New for Autumn/Winter 2007:

- **Hat, Mitts and Fluted Scarves** - leaf & stalk knit – earthy colours accented with burnt orange;
- **Butterfly Shawl** with liquid handle and subtle motif, Winter or Summer;
- **Vintage Knit lacey hat and scarf;**
- **Chunky Knit Men's Long Scarf** (which girls will borrow) 2 styles: funky stripe and classic plain;
- **Alpaca Fur Yeti Slippers** – like the baby ones by popular demand;
- **Baby's Handknit Poncho** – throw on in 2 seconds - wriggling-baby resistant.
- **Gossamer Shrug and Shawl** set in 100% Pima Cotton Voile – Peruvian Pima cotton is prized for its supple handle and exceptional silky touch;

Some 12,000 alpacas are now farmed within the UK and more and more people now chose 100% Baby Alpaca yarn over Cashmere.

Samantha Holmes 
GIFTS AND HOME ACCESSORIES



FASHION - HOME - BABY

Samantha works from home near Loch Lomond and her babywear range has seen much inspiration from the recent birth of her daughter. She continues to travel to Peru each year where she works directly with a number of producer groups based mainly in poor rural communities. Her knitters have private health insurance, knit for no more than 4 hours a day as many of them have jobs at home on their farms and all are remunerated above the minimum wage. Many have worked for the same group for over 20 years.



Note to Editors: Further details and images of the collection are available from Samantha Holmes or Laura Henderson.

Tel +44 (0)1436 676777

Stand B129 Top Drawer Autumn, Olympia 9-11 Sep 07

Email: mail@samanthaholmes.com

www.samanthaholmes.com