

Samantha Holmes

Alpaca for All Seasons

January 2009

An investment purchase which transcends fashion and season? Look no further than Alpaca Knitwear Designer Samantha Holmes' new travel wraps, shrugs and shawls. Beautifully made and handfinished in Peru using 100% Baby Alpaca, the designs are simple, understated and versatile.



The supple jersey knit travel shawl measures a generous 180x100cm yet is sheer and light enough to fold to nothing in your bag – perfect for that long haul flight, instead of a jacket at a wedding and sleek enough to wear as a scarf in the Winter without looking bulky. For Summer, the shawl will be available in 5 vintage pastels, French Grey, Dove, Duck Egg, Ivory and Pistachio and for Winter, a natural earthy range of tones including Taupe, Oyster and Charcoal. The shawl is presented in a stunning ivory gift box with mulberry tissue and silk ribbon.

The flattering shrug available in 2 sizes with matching shawl (50x180cm) in a delicate but distinctive Butterfly motif design is available in a range of fresh floral shades for Summer – the perfect garden party combo. A wider range of neutral tones will be available for Winter.

The homeware collection sees the launch of a luxurious throw knitted in the same leaf and stalk knit design so popular in the fashion accessories. Available in Ivory, Oyster and Taupe, the throw measures 120x180cm.

The Samantha Holmes Babywear collection boasts various new lines which make stunning newborn and christening gifts. These crochet clogs are exquisitely made with tiny ivory flowers on the strap and presented in a little ivory box with mulberry tissue and silk ribbon. A matching beret is available too. Colours available include oyster grey, pale pink and heather.



With no lanolin content or "prickle factor", Baby Alpaca is a wonderful fibre for babywear and sensitive skins. It is soft and itch-free, up to 30% warmer than the same weight of Merino wool and up to 4 times harder wearing. It does not pill like cashmere can and springs back when squashed so does not crease easily. The fleece comes in at least 22 different natural colours so Samantha Holmes avoids using dyes in many of her products to retain the natural beauty of Alpaca.

Samantha Holmes is based on the West coast of Scotland and has been producing top end alpaca fashion accessories, homewares and babywear since 2003.

NOTE TO EDITORS: The Samantha Holmes collection will be on show at the following trade fairs:

- Spring Fair, Birmingham NEC, Stand 4-A83, 1-5 Feb.
- Moda, Birmingham NEC, Stand J15, 15-17 Feb

Further details and images of the collection are available via www.samanthaholmes.com or directly from Samantha Holmes or Katherine Taylor:

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